



London's next big thing

London Property Exhibition

Date: June 16-19 (Thur - Sun)
Time: 11am to 7pm
Venue: Colliers International, 5701, Central Plaza,
 18 Harbor Road, Wan Chai
Agent: Colliers International
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Allen Jim

HOOOLA IS THE latest creation by award-winning British developer HUB, in association with reputed property company Strawberry Star.

Hoola's reputation is built on several levels. Besides its renowned developer, it is considered to be the gateway to London's Royal Docks, a regeneration area and seen as the capital's next business district.

Enclosing about 100 hectares of water, the Royal Docks in east London allows Hoola to offer a unique opportunity for waterside living.

Constructed as two towers set in landscaped gardens, this project offers individually designed studios, one-, two- and three-bedroom apartments with interiors by the renowned Johnson Naylor.

The architecture of these stunning apartments, designed by the highly acclaimed architects CZWG, allows for panoramic views of London by way of the rippling glass balconies and floor-to-ceiling windows.

The apartments within Hoola combine timeless architecture with modern-day sustainable living. With the goal of enhancing the quality of life, a wide selection of amenities is included.

They range from the gym to the 24-hour concierge

services. The buildings are super-insulated and will require minimum heating. Strawberry Star also offers onsite letting and management services, making it easy for home owners to maintain their apartments.

London is one of the top housing markets in the world, attracting investors from around the world. With an increasing population and chronic

undersupply of housing, London will soon witness capital growth.

Due to Hoola's high rental yields and close proximity to Customs House Station and the forthcoming Crossrail project, it is set to outperform comparable hotspots.

A study on the impact of Crossrail has found that residential capital values in the immediate vicinity

of stations will increase by 25 percent above baseline prices.

Close to Hoola is Canary Wharf, London's second business district; O2 Arena, a major entertainment and leisure complex; and in the future, Silvertown Quays, a 20-hectare mixed-use quarter with space for galleries, restaurants and businesses.

Strawberry Star and leading global real estate company Colliers International will host a four-day exhibition from June 16 to 19 in Hong Kong, offering an insight into the London housing market with specific reference to Hoola.

Hoola is set for completion in September/October 2016.

For more information, please visit <http://colliersresidential.com/Hoola/> or contact 2822-0743.

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Hoola

Address: Royal Victoria Docks,
 London E16
Layouts: Studios, one-, two- and
 three-bedroom apartments
Developer: HUB