

## Strawberry Star recruits new Development Director

London-based international developer Strawberry Star Group has hired another senior management type from United House Developments.

Steve Peters, who joins the Strawberry team as Development Director with a remit to “oversee and monitor all development projects through short-term and long-term strategic plans”, is the third senior recruit from United House, where he spent the last seven years as Operations Director. He [follows in the fresh tracks – just a few months ago](#) – of Nick Stonley, now Managing Director, and Antony Crovella, now Director Residential, Sales, Lettings & Marketing, from United to Strawberry.



**Santhosh Gowda, Chairman, Strawberry Star Group:** “We are happy to have Steve Peters on board. He is highly skilled in all aspects of the residential development process from land acquisition to construction and post contract services. The company will benefit immensely from his expertise and exposure to the core aspects of the London property market.”

**Steve Peters:** “I am excited to join Strawberry Star at a time when the company is on a growth trajectory. My expertise in land acquisition and development along with my diverse experience align with the business goals of the company. I look forward to delivering win-win approaches to the company.”

[Read PrimeResi’s interview with Santhosh Gowda here](#)

[strawberrystar.com](https://www.strawberrystar.com)